

TOGETHER WE CAN BRING
BACK NATURE



THE SOLUTION

BRING BACK VEGETATION

Nature based solutions
are 37% of the solution
to climate change

VEGETATION COOLS DOWN THE EARTH

Plants function as the
earth's airconditioning

29.9 °C

40.8 °C

OUR METHODS

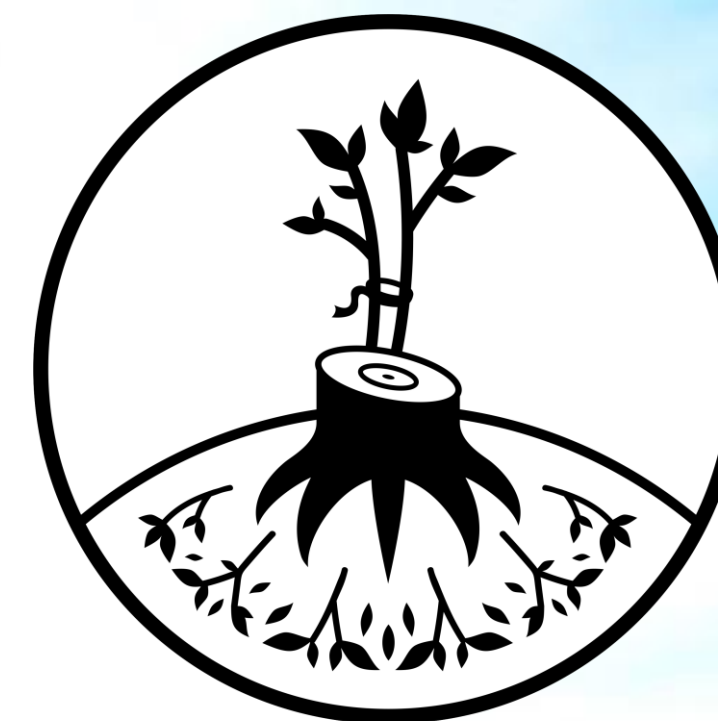


METHOD

KISIKI HAI

Smart pruning to turn
tree stumps into trees
again.

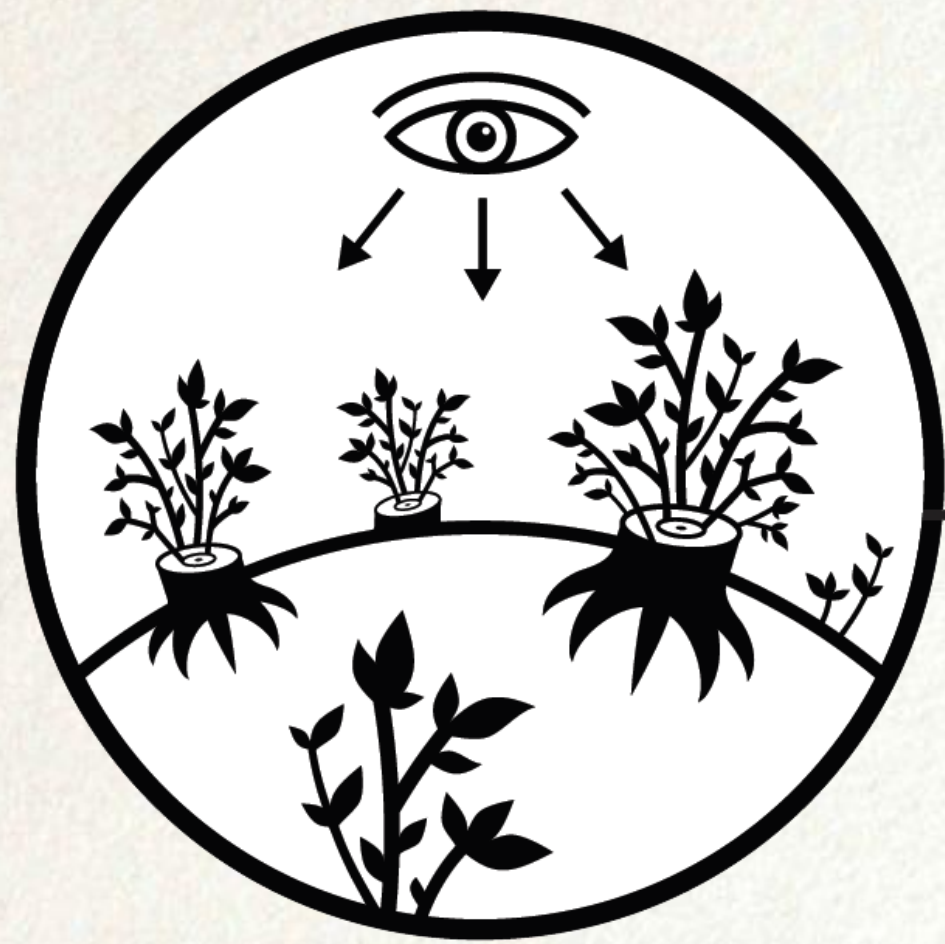




Kisiki Hai



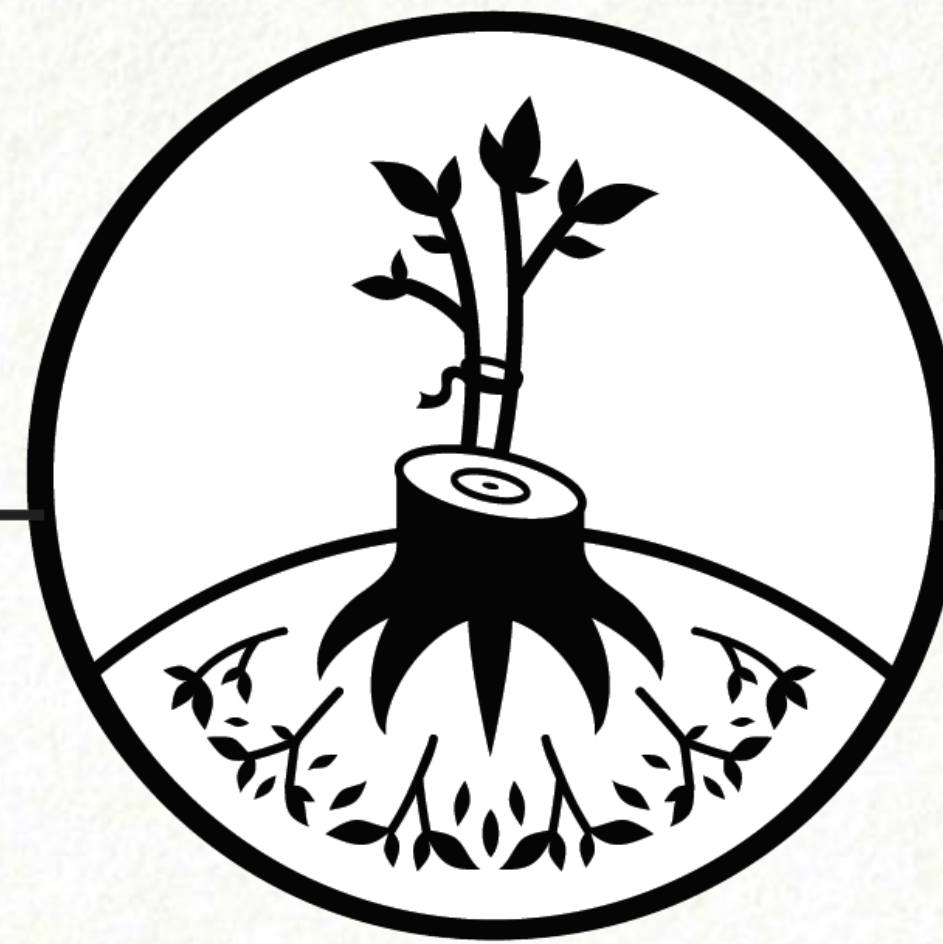
KISIKI HAI



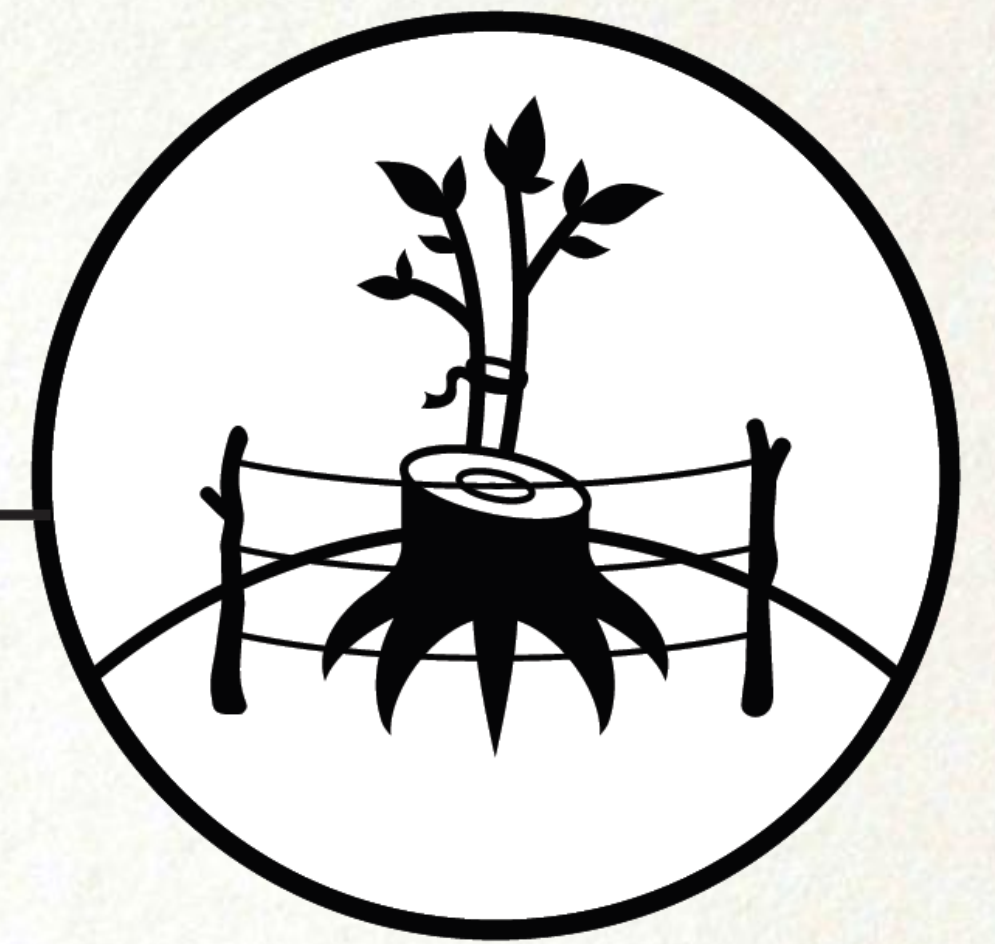
CHAGUA



POGOLEA



ALAMA



TUNZA

CHAPOA TU!



INSTRUCTIONAL VIDEO

<https://vimeo.com/435747590>

KISIKI HAI TREES

<https://vimeo.com/405830554>



A person is working in a field, possibly weeding or planting, with the text "SCALING UP" overlaid in large white and green letters. The background is a dark, slightly blurred image of a field with green plants and a dirt path. The text "SCALING UP" is centered in the middle of the image. "SCALING" is in white, and "UP" is in a bright green color. The font is a clean, sans-serif typeface.

SCALING UP

SCALING UP

ACTIVATE LOCAL FARMERS

Scaling up is only possible when local people regreen their own land.



A man and a woman are working in a field. The man, on the left, is wearing a blue long-sleeved shirt and red shorts, and is using a machete to clear brush. The woman, on the right, is wearing a white and blue jacket and a colorful patterned skirt, and is standing next to him. They are both looking down at the ground. The background shows a dry, open landscape with some trees and a clear blue sky.

ToT

TRAINING OF TRAINER TRAINED 1,300 CHAMPS

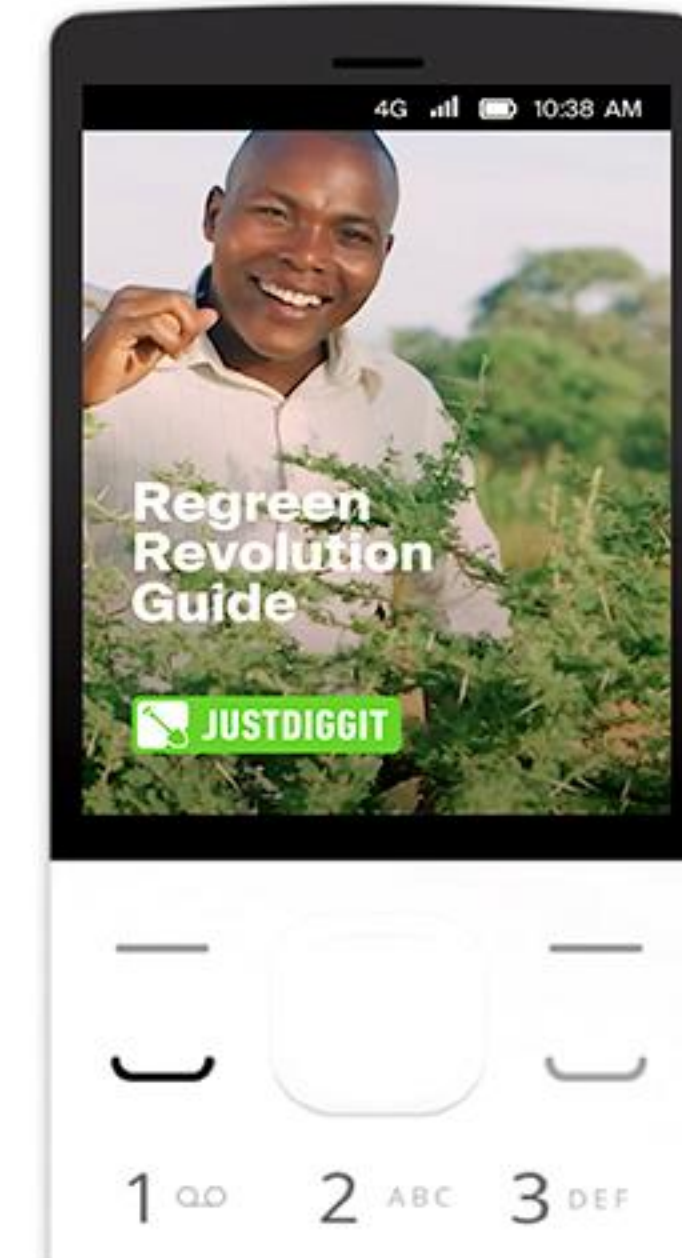
Champion farmer4s have trained
184,000 households. 140,000
households have started practicing
Kisiki Hai



>5,000,000 TREES



MOVEMENT



COMMUNICATION AND MEDIA

Use communication
channels to reach
people and build a
movement.



MOVIE ROAD SHOW

We've reached more
than 200,000 people
in over 300 villages.



MOVIE ROAD SHOW



MOVIE ROAD SHOW

<https://vimeo.com/339057929>

◀ Messages ▶

Kisiki Hai

04-09-2019 13:03

Karibu! Asante kwa
kuonyesha nia ya
kutunza mazingira
.....

Options ▼ Back



RURAL COMMUNICATION

LEAD
FOUNDATION



JUSTDIGGIT

Kisiki Hai

KIJANISHA DODOMA IWE POA





PRINT MEDIA

We have large billboards in Kenya, Tanzania, Germany and the Netherlands





KWA PAMOJA
TUNAWEZA
KURUDISHA
UOTO WA ASILI

JIUNGE NA MAPINDUZI YA KIJANI JUSTDIGGIT.ORG



afrioo



JCDecaux



JCDecaux

DOM 05



Media Campaign

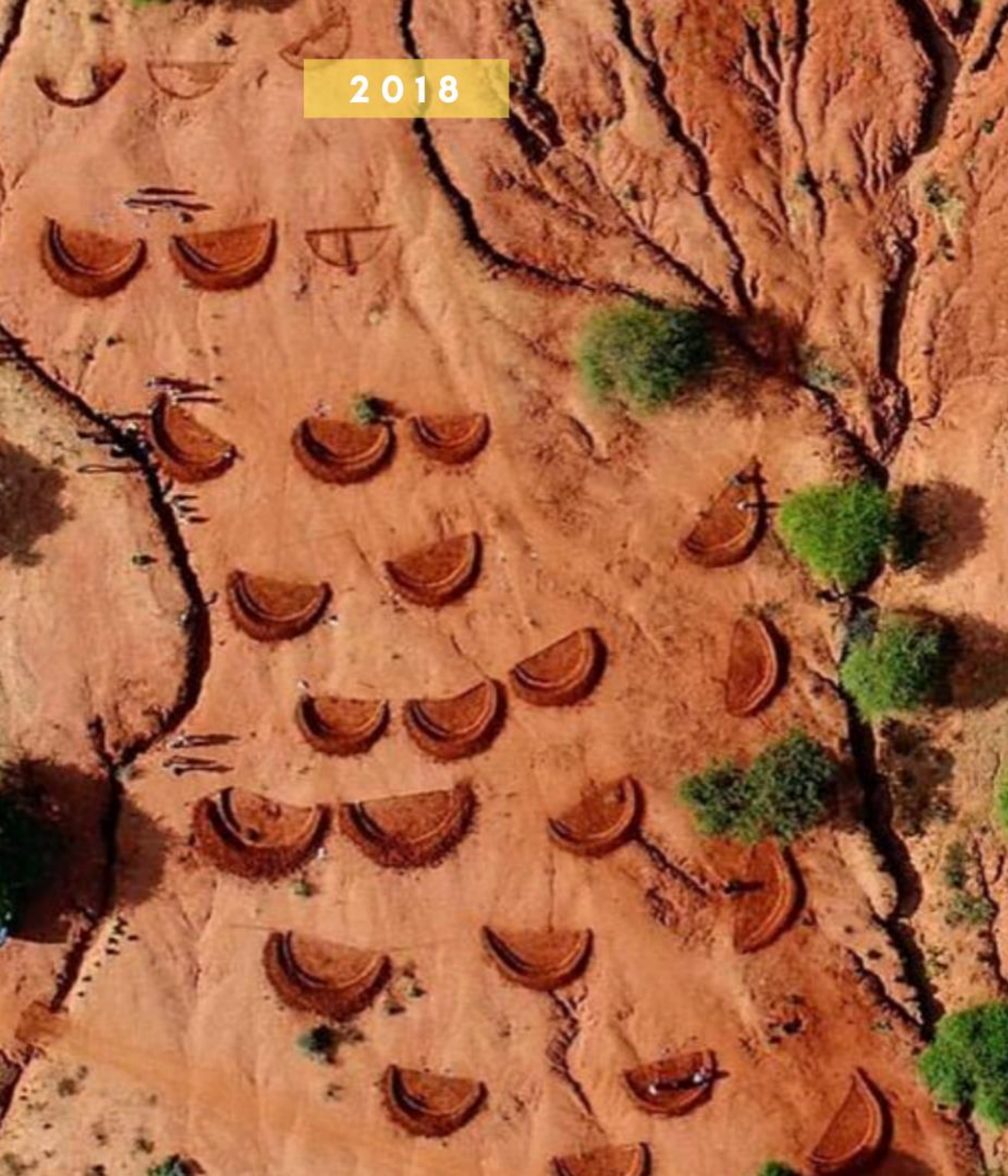
<https://vimeo.com/359175225>



RAINWATER HARVESTING



2018



2020







Fanya Chini/ Fanya Juu

<https://vimeo.com/343386949>









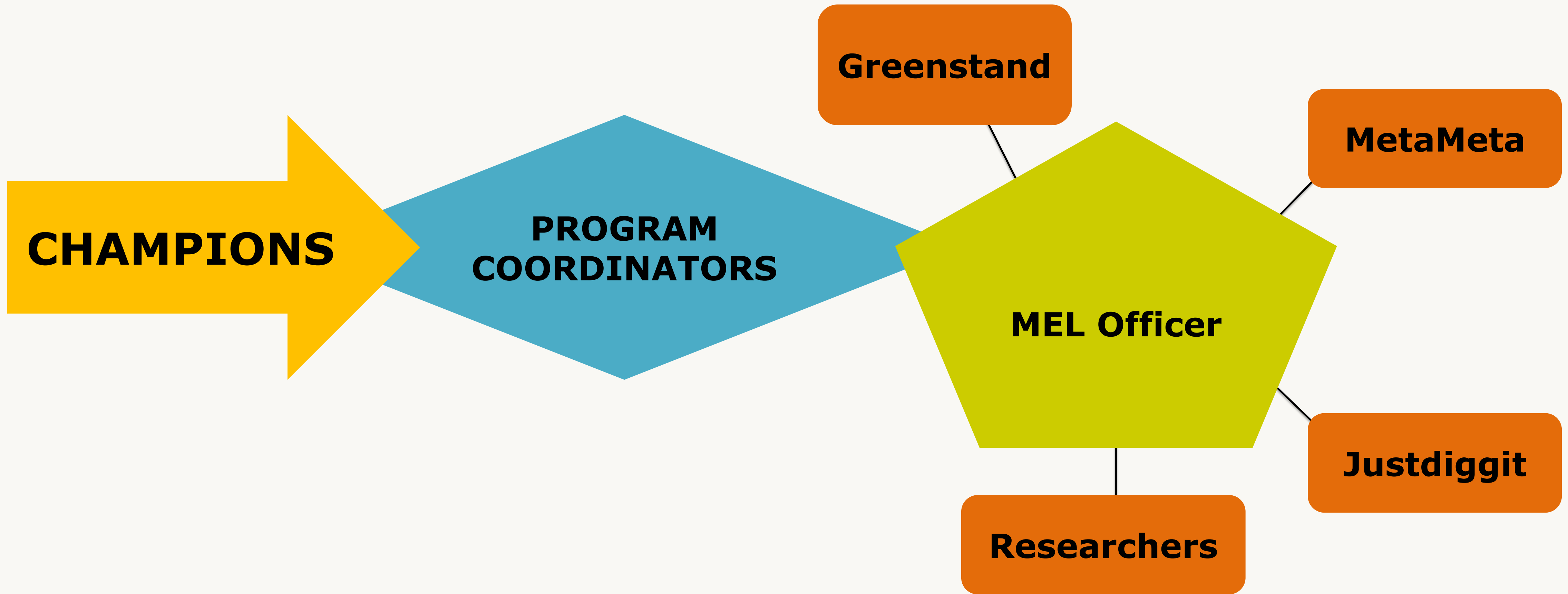


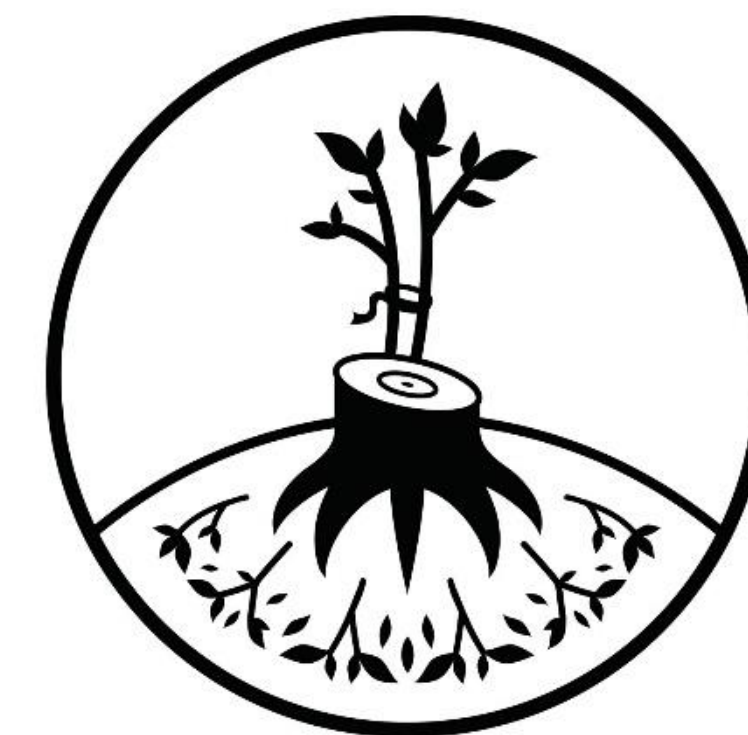
MONITORING, EVALUATION & LEARNING



Greenstand







Ripoti ya Kisiki Hai

MEI 2020 – APRILI 2021

JINA LA MWEZESHAJI WA KISIKI HAI:

TARAFU:

KATA:

KIJIJI:

MAWASILIANO/SIMU:



Kisiki Hai

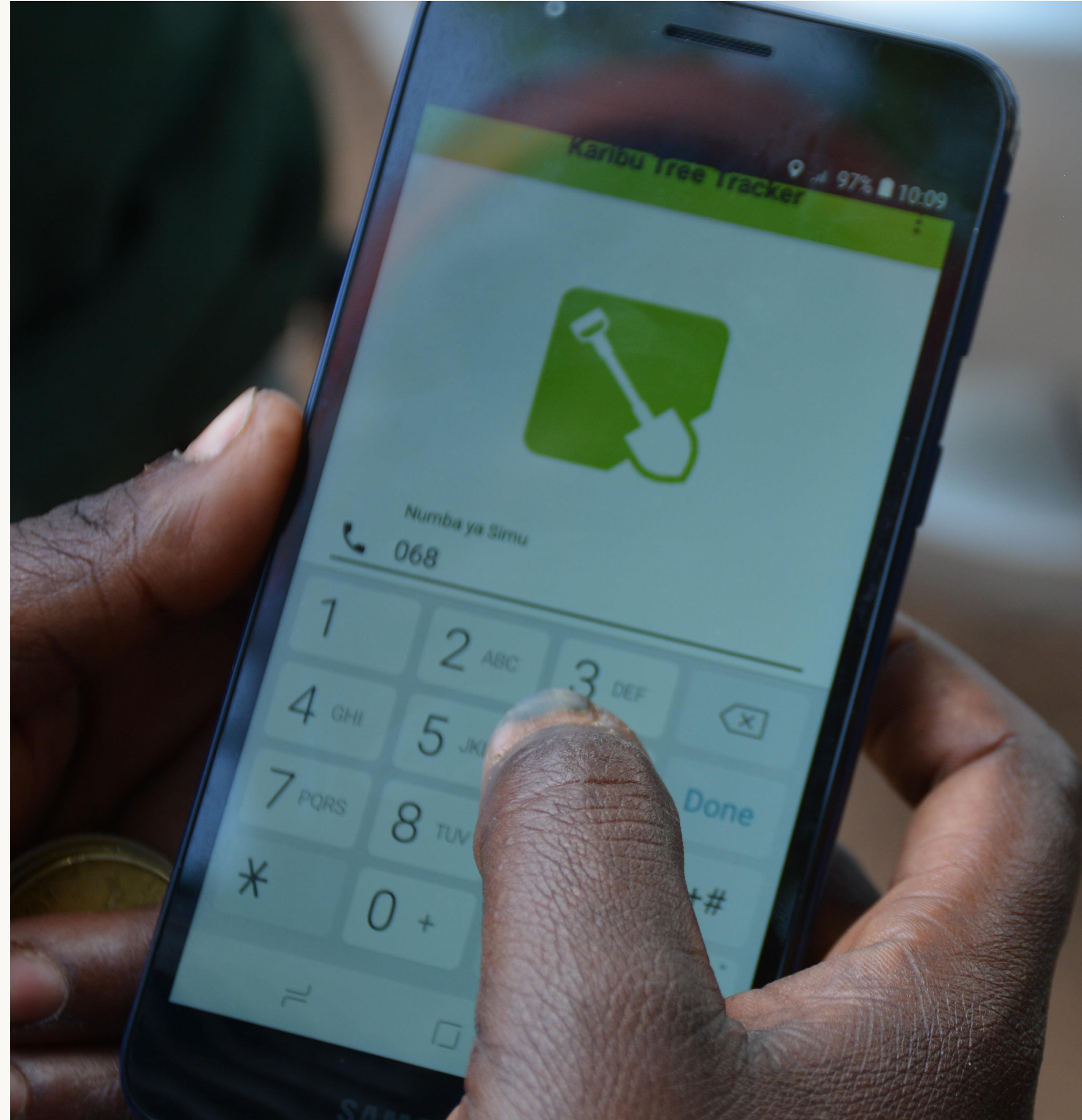


Time-lapse Camera





<https://vimeo.com/444806756>



Kisiki Hai



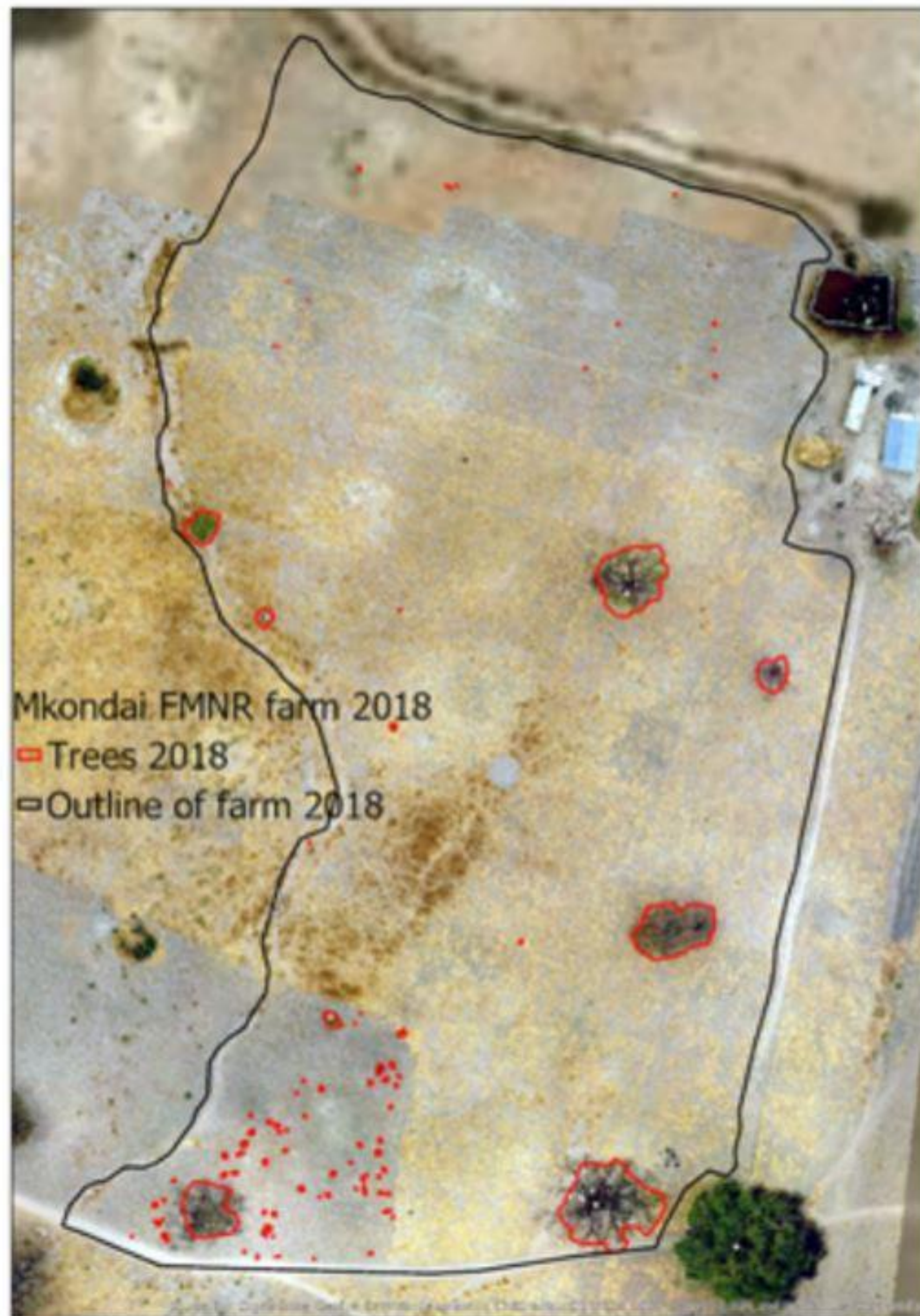




Kisiki Hai









META
META



Kisiki Hai



RAINDANCE

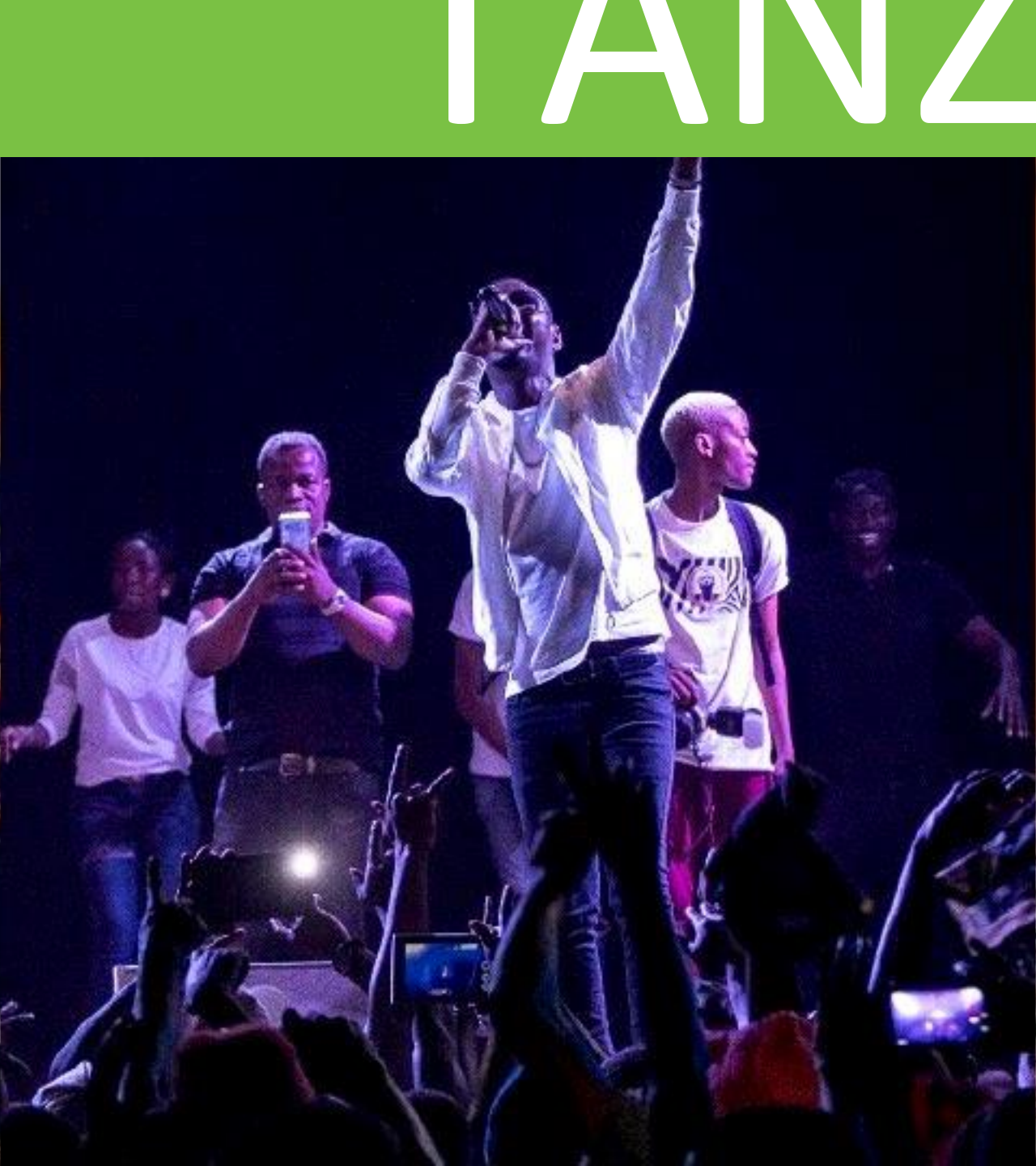
Celebrate regreening and
increase awareness



THE NETHERLANDS
TANZANIA
KENYA



TANZANIA



RAINDANCE AFTER MOVIE

<https://vimeo.com/369587541>

A vibrant landscape photograph featuring a dense field of green plants in the foreground. A shovel with a wooden handle and a green head is stuck upright in the center of the field. The background consists of a line of trees under a bright blue sky with scattered white clouds. The sun is shining from the upper left, creating a strong lens flare and illuminating the scene. The text "THANK YOU!" is overlaid in the center in a bold, white, sans-serif font.

THANK YOU!